

**NAME** Angela Panetta

**EMAIL** angela.panetta@gmail.com

**PORTFOLIO** [angelapanetta.com](http://angelapanetta.com)

**LANGUAGES** English (Native), Japanese (Advanced), French (Basic)

**LICENCES** Qld Open Drivers Licence, Working With Children Check

resume

**PROGRAMS** Design: Photoshop, Illustrator, InDesign, Premiere Pro, Mailchimp, Wix  
Administration: Microsoft Word, PowerPoint, Excel, Outlook

**DESIGN PROFICIENCY** Graphic design (retail, packaging, advertisement, corporate identity, web front end)  
Art Direction (television, print, web)  
Computer and Hand Illustration  
Creative Concepting and Idea Generation for design and marketing  
Electronic Direct Mail  
Large Format Printing  
Video Editing

**DESIGN EXPERIENCE**

**2019** **In-house Graphic Designer**, Repro, Japan

- **Designing new and updating** current company literature and marketing materials to ensure consistency and brand alignment, for print and digital
- Working with internal team members to **generate marketing ideas** and deliver successful projects against deadlines
- Japanese to English **translation** of company marketing materials for the international market

**2017-2018** **Educational Material Graphic Designer and Teacher**, M's English, Japan

- **Proofreading and design** for in-house textbook publication and creation of classroom and event materials
- **Event planning** in both a leader and team member capacity
- **Planning and teaching** lessons based on school-devised curriculum for all grade levels, as well as private lessons and group lessons for university, adult, business and seniors based on individual needs

**2014-2016** **In-house Graphic Designer**, glamaCo Beauty Trade SuperStore, Australia

- **Interpret briefs to create high quality design** and marketing solutions inline with branding guidelines for print, web, packaging and multimedia
- Update of corporate branding and **creation of company style and branding guide**
- **Liasing with outside suppliers** to ensure high quality output
- **Leading** junior designers and ensuring consistency and quality across all design work

**2004-2007** **Art director and graphic designer**, McCann Erickson Advertising, Australia

- **Working in a team** to create concepts for television commercials and print
- **Presenting** advertising concepts to clients
- **Guiding a creative team** in all design aspects to create finished television commercials and print advertising from concept to output

## OTHER EXPERIENCE

- 2011 **Administration Assistant**, Gadens Lawyers, Australia
- Assisting solicitors with **correspondence and documentation**, including telephone queries, billing and **reception** duties
  - Drafting of basic legal documents and letters using available templates
- 2008–2010 **Sales Assistant**, EB Games, Australia
- **Assisting customers** with product selection, sales, returns, and trades in person or by telephone as required
  - **POS system operation**, general housekeeping and merchandising
- 2001–2003 **Actress/Promotional Model**, Inagawa Motoko Jimusho (IMO), Japan
- Basic script translation (Japanese to English)
  - Appeared in television, commercials, film, motion capture, exhibitions

## EDUCATION

- 2016 **Bachelor of Arts - Japanese (major), French (minor)**  
University of Queensland, Australia/Mukogawa Womens University, Japan
- 2012 **Cert IV - Web Development**  
South Bank Institute of TAFE, Australia
- 2006 **Cert IV - Fashion Design**  
Metropolitan South Institute of TAFE, Australia
- 2005 **AWARD School (Winner - QLD)**  
Australasian Writers and Art Directors Association
- 2004 **Cert IV - Graphic Design & Advertising**  
Commercial Arts Training College, Australia

## ATTRIBUTES

Excellent interpersonal skills; high level of creative and artistic skills; conscientious; reliable; friendly; works well both individually and in a team; Bill Murray said I have a nice behind.

## INTERESTS

Languages; karaoke; film and television; painting; trivia; treasure hunting, games